



HEALTH AND BEAUTY 2011 10 YEARS



25th to 28th of August
www.feriabellezaysalud.com

Copatrocinado por:



Apoyan:



Organiza:

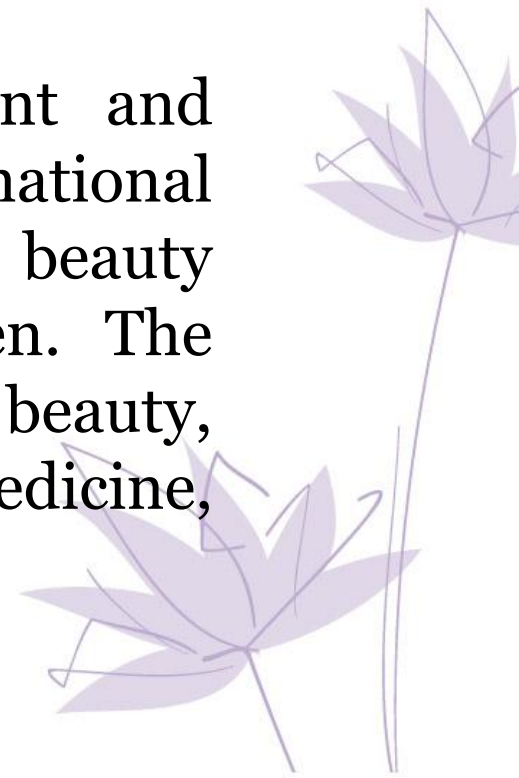


ANDI
Cámara de la Industria
Cosmética y de Asso

Centro Internacional de
Negocios y Exposiciones



Brings together the most prominent and distinguished national and international professionals in the areas related to beauty and aesthetic care for men and women. The show exhibits the latest trends in beauty, hairdressing, cosmetics, natural medicine, facial and body aesthetic services.

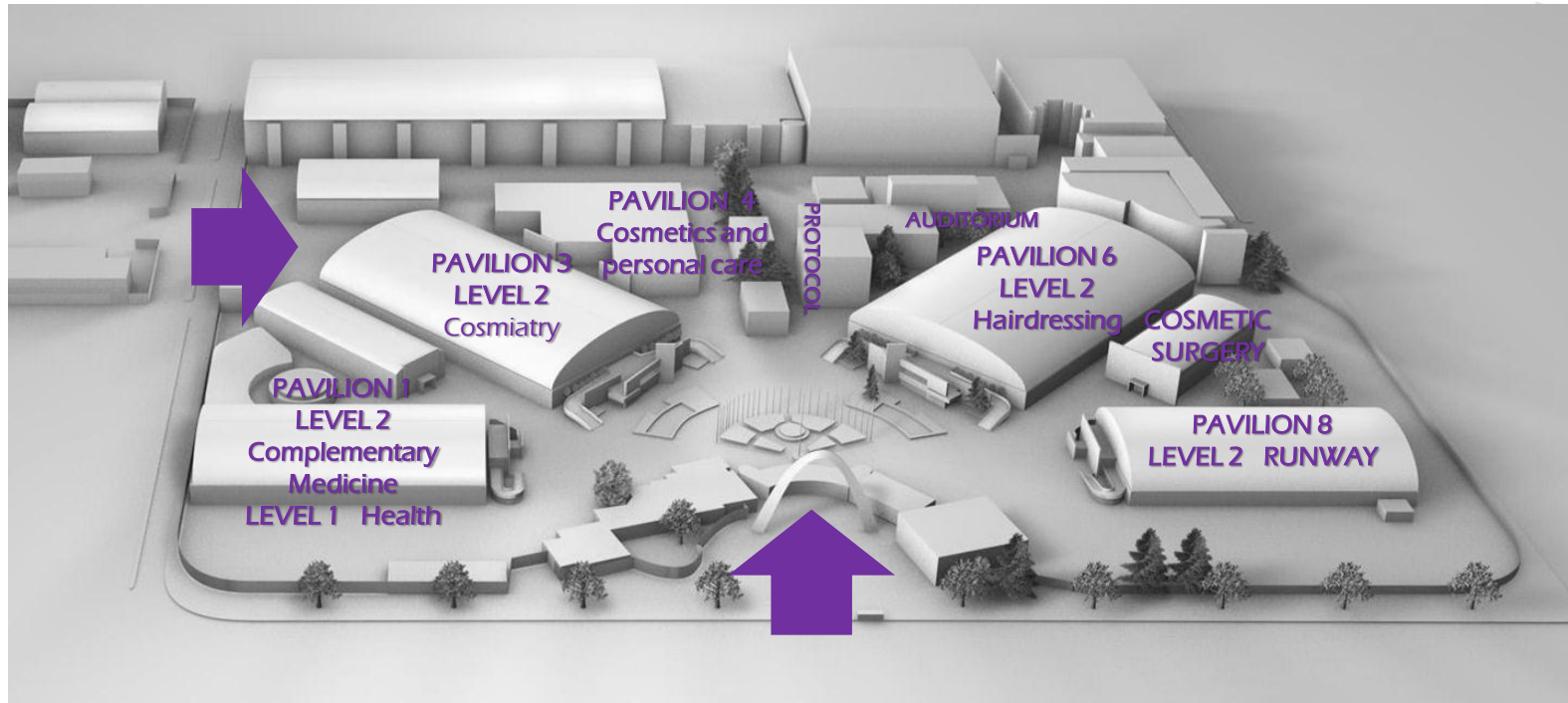


25th to 28th of August
www.feriabellezaysalud.com





EXHIBITION AREA



25th to 28th of August
www.feriabellezaysalud.com

Copatrocina



Apoyan



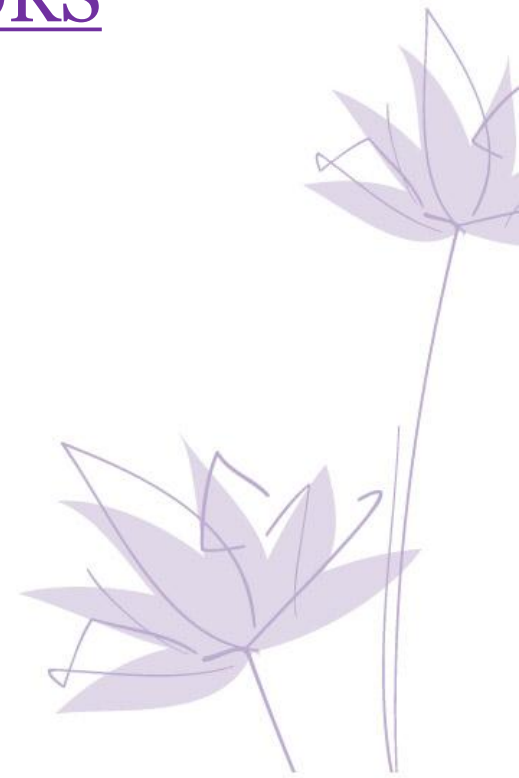
Organiza:





PARTICIPATING SECTORS

- Cosmetics, Personal Care and Spa.
- Health care.
- Hair Care.
- Cosmetology.
- Cosmiatry.
- Natural Products and alternative medicine.



25th to 28th of August
www.feriabellezaysalud.com

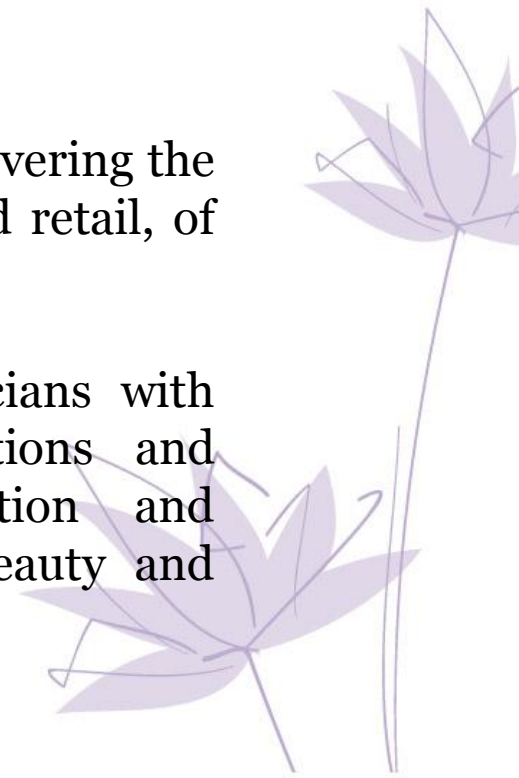




VISITOR PROFILE

Professionals and general public interested in discovering the latest industry trends and acquiring wholesale and retail, of products and services.

Directors, buyers, production chiefs and technicians with decision-making powers, looking for new options and dedicated to the production, commercialization and distribution of goods and services related to beauty and health industries.



25th to 28th of August
www.feriabellezaysalud.com





BUSINESS MATCHMAKING

It is an instrument to promote commercial exchanges, offered as a complementary service to the exhibition within the framework of the specialized Fairs organized by CORFERIAS, in order to create effective contacts allowing direct meetings with international purchasers to generate business, agreements and transactions.

The purpose of the Business Matchmaking is to contribute to the corporate sector the integration within the Andean Region, Central America and the Caribbean, United States, and Europe, facilitating business opportunities for companies and institutions in general

25th to 28th of August
www.feriabellezaysalud.com

Copatrocina



Apoyan



Organiza:





BENEFITS

- Establishment of multiple contacts and direct relations with representatives of national and international companies, institutions, and organizations of interest, in a fast and efficient manner.
- The possibility to increase commercial activities and market.
- Within the framework of the Fair, a closer relationship with the supplier and his/her products (demonstrations).
- Agreements and preferential tariffs in the city's best hotels.
- Permanent consulting from CORFERIAS Bogotá.

25th to 28th of August
www.feriabellezaysalud.com





INVESTMENT

\$140 USD per square meter

Includes:

1. VIP invitations for your customers and prospects
2. Credentials for exhibition area
3. Virtual stand on the Fair's website from signing of contract until the show finishes
4. One table and 2 chairs
5. Heavy traffic carpet
6. Dividing paneling
7. A double electric outlet for up to 2 kW energy

25th to 28th of August

www.feriabellezaysalud.com

